

**2013-14 Goals and Objectives
Executive Director**

Ensure effective communications between Board and staff so that each is informed on the operation of the District.

Objectives	Quarter(s)	Status	Comments
Oversee successful implementation of Strategic Plan	ABCD		
Now that paperless initiative is complete with the Board, move towards offering similar opportunities (through equipment and processes), for administrative and line staff.	A		
In instances where particular Board Members have significant experience or interest, seek their input on pressing issues. Continue to communicate critical issues to all Board Members.	ABCD		

Effectively manage District's operation so that the Mission of the Park District can be achieved effectively and economically.

Objectives	Quarter(s)	Status	Comments
Continue to monitor fitness center membership sales and encourage the development of membership sales activities that will increase our and average from 3200 to 3400 members	ABCD		
Secure updated Cooperative Use Agreements with School Districts 102 and 21	ABCD		
Work with IAPD/State Joint Legislative Committee to monitor legislation that affects park districts.	ABCD		
Monitor EAT Committee activities in order to provide personnel and financial assistance as circumstances allow.	ABCD		
Work with administrative staff on assembling certification materials for Distinguished Accreditation Agency review in Fall 2013.	ABC		
Work with Fitness Center staff and WTS to promote spa marketing efforts that will result in a 50% increase in utilization of spa services.	A		
Identify the next group of leaders for the park district and assist them in creating their own professional development plan	BCD		

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Identify and set priorities for capital improvement needs of areas and facilities under the jurisdiction of the District.			
Objectives	Quarter(s)	Status	Comments
Complete design requirements for the Performing Arts Center project and implement interim usage plan	ABCD		
Oversee the Arts Center Fund Raising Feasibility Study	AB		
Finalize plans for the upcoming Willow Stream OSLAD Grant project	ABCD		
Coordinate Emmerich Park stream bank improvements with MWRD	ABCD		
Monitor Village, County and Township on Lake Cook Road and Weiland Road redevelopment projects. Initiate planning process on moving Parkchester Playground in 2014 or 2015 to assure guest safety.	ABCD		
Monitor Kilmer Park/OSLAD Development program	ABC		
Monitor successful completion of Raupp Museum/Town Square redevelopment project	ABC		
Complete Fiscal Agency Requirements for Allenforce Grant	D		

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Promote and represent the Park District at local, state, regional, and national levels to provide a positive image of the District and its accomplishments.			
Objectives	Quarter(s)	Status	Comments
Meet with Park District area State Senators and Representatives at least three times to discuss park district issues	ABCD	In Progress	
Assist with Special Leisure Service Foundation events.	A	Completed	
Assist in the development of the FOP so that it becomes more effective in assisting the park district in meeting its mission.			
Assist the Foundation in adding two more members to its Board.	B		
Orient recently added Foundation Board Members to bring them up to speed on the foundation, their role as a member, and to help them to learn their role.	A		
Bring in an Alford Group representative to discuss the role of the FOP in the Feasibility Study as well as their foundational support of this effort	A		
Assist the Foundation in developing projects that support the park district mission, programs and facilities and then to be a leader in executing those ideas	ABCD		
Respond to New Initiatives as Directed			
Objectives	Quarter(s)	Status	Comments
Develop strong working relationship with Village Officials. In addition, develop strong relationships with library and school district officials in order to foster cooperative ventures.	ABCD		
Seek other funding and grant sources. Be prepared to realign priorities if financial resources are depleted.	ABCD		